

A stylized, handwritten-style signature of 'juliagraeter' in black ink, with a long horizontal line extending from the end of the signature.

WHALE WOMAN
KEYNOTE SPEAKER
VISIONARY & THOUGHT LEADER
FOUNDER & CEO



“WHALES ARE THE WELLNESS ADVOCATES OF THE WOLRD”

– Julia Graeter

Julia Graeter, also known as The Whale Woman, is the Visionary & Thought Leader in WHALENESS, Founder & CEO of we.are.tohorā and International Keynote Speaker.

Born in Germany and now residing in New Zealand, Julia has dedicated her life to marine conservation, blending science, creativity, and activism. Julia Graeter is a Marine Conservation Leader, Experience Designer, Whale Researcher, Marine Mammal Medic, Wildlife Photographer and Ocean Advocate. She has worked hands-on with both live and deceased whales.

Julia Graeter is an engaging and impactful speaker, known for inspiring audiences with her unique perspective on the connection between whales, planetary health, and human wellbeing. She brings to life the awe of encountering the ocean's gentle giants, the urgency of conservation efforts, and the resilience needed to drive meaningful change.

Having collaborated with scientists, conservationists, and community leaders, Julia Graeter offers keynotes, workshops, and mentoring programs that spark curiosity, ignite action, and empower individuals to rethink their relationship with the natural world.



JULIA GRAETER

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**"WE SHOULD SAY
THANK YOU WHALES,
EVERY SECOND
BREATH"**

– Julia Graeter



WHALENESS

Why whales make us happy and the planet thrive

Unlock the deep connection between whales, human wellbeing, and the health of our planet. Whales are not only the giants of the ocean, but their presence and behavior have the power to elevate our mental, physical and environmental health. From the ancient wisdom of their migratory patterns to their role in ecosystem health, whales inspire awe, joy, and a deeper understanding of our place in the world. This session explores how the concept of "whaleness – wellbeing created by whales for people and the planet" enhances our personal wellbeing, fosters a more sustainable future and reminds us of our shared responsibility.

In this transformative and engaging session:

1. Uncover how whales improve human mental and emotional health through connection to nature
2. Discover how whales help us breathe
3. Learn how the conservation of whales and marine life positively impacts planetary wellbeing

Testimonials

"I have just heard Julia speak on stage today about Whaleness. Inspiring, transformational - what a great speaker. If you are looking for the next speaker on your stage, you gonna have to check out Julia, because her talk on Whaleness, where she combines protecting both the whales and peoples wellness is absolutely remarkable and you won't be disappointed."

Craig Johns | CEO of Speakers Institute Corporate

Connection is Conservation

How to make conservation irresistible

Discover why fostering emotional connection is the most powerful tool we have to protect our planet. Conservation is often framed with facts, figures, and urgency—but lasting change comes when people feel something. By weaving together science, storytelling, and sensory experience, we can transform conservation from an abstract responsibility into a lived, irresistible movement. This session highlights how building connection —between people, nature, and each other—creates deeper engagement, strengthens community, and ensures the future of our oceans and planet.

In this insightful and compelling session:

1. Explore how emotional connection drives lasting conservation outcomes
2. Learn practical strategies to translate research into experiences that inspire action
3. Discover how making conservation irresistible can unite science, communities, and culture

"I watched Julia speak about Whaleness. It's something that I had never heard before. The power of what she spoke about and sharing her story and how she is combining the wellbeing of whales and the wellbeing of self is honestly so beautiful. I recommend Julia as a speaker."

Anna-Liza Mopio Jane | Speaker, Breathwork Coach, Olympian

Create waves where ripples lead to positive change:

Invite Julia to speak at your next event and take your audience on a transformative journey — one where inspiration meets impact.

AS SEEN AT



Culture and Conservation: Fishing for Change
**25th Biennial Conference of the
Biology of Marine Mammals**
11-15 November 2024 • Perth, Western Australia



Süddeutsche Zeitung