



WHALE WOMAN | THOUGHT LEADER
VISIONARY | SPEAKER | FOUNDER & CEO

CHRISTCHURCH, NEW ZEALAND



Julia Graeter is a Visionary & Thought Leader in WHALENESS, Founder & CEO of we.are.tohorā, and an International Keynote Speaker. She is a Marine Conservation Leader, Whale Sound Journey Facilitator, and Experience Designer — weaving science, creativity, and activism into transformative experiences that connect people to the ocean.

ABOUT

Born in Germany and now residing in New Zealand, Julia Graeter has dedicated her life to marine conservation, merging her background in Information Design with her passion for whales and ocean advocacy. As the Founder & CEO of we.are.tohorā, she leads immersive retreats, whale sound journeys, and exhibitions that inspire awe and action, fostering a deeper connection between people and the marine world.

Julia's work spans hands-on whale research, marine mammal rescue as a trained Medic, and wildlife photography. She has worked with both live and deceased whales, embodying the full circle of life in her conservation efforts. From founding Clean Up Munich to lending her voice as a Committee Member to Māui & Hector's Dolphin Defenders, she is collaborating with scientists, conservationists, and community leaders on global ocean initiatives. A certified Marine Guide through the World Cetacean Alliance (WCA) and a 200-hour Hatha Yoga Teacher, Julia brings a holistic approach to her work — offering a rare blend of scientific insight and creative storytelling.

A powerful and engaging speaker, Julia captivates audiences by exploring the profound relationship between whales, planetary health, and human wellbeing. Whether addressing global conferences, leading intimate retreats, or guiding whale sound journeys, she empowers people to reconnect with nature and take meaningful action for ocean conservation.

Through her work, Julia sparks curiosity, ignites action, and empowers individuals to rethink their relationship with the natural world. She leads with passion, purpose, and the unwavering belief that the health of our oceans is deeply intertwined with our own.



JULIA GRAETER

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